

AdoptDNA

Change management that tracks one person at a time

Software succeeds when people actually use it. AdoptDNA tracks every person on a project through the five stages of personal change, works out the one stage that is blocking each of them, and shows what to do about it. It runs against the same project as your blueprint, so the change program and the build are never two separate conversations.

WHAT IT DOES

- A barrier point per person, computed rather than guessed — the first stage they have not reached is the only one worth working on
- Tracks the project team and the wider user base, grouped by department, with named individuals inside any group when they matter enough to follow personally
- A person-by-person roadmap: what has been done to them, what is planned, and what moved
- Change activities linked to a WBS item or a catalog item, so an activity ties back to the work that caused the change
- A stage heat map across everybody, and an audience rollup that shows which department is furthest behind
- Ranked risk: an influential blocker costs more than ten quiet ones, so they surface first

Who it is for. Program leads, change managers and sponsors on any system implementation.

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